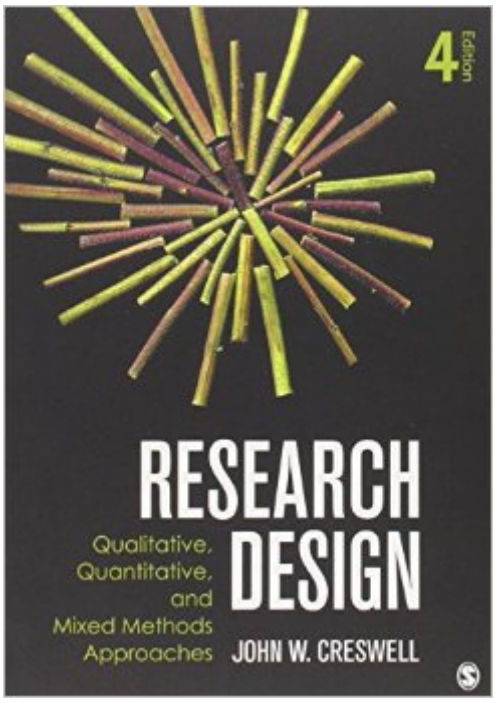
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# Research Design: Qualitative, Quantitative, And Mixed Methods Approaches, 4th Edition




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## Synopsis

The eagerly anticipated Fourth Edition of the title that pioneered the comparison of qualitative, quantitative, and mixed methods research design isÃ Â here! For all three approaches, Creswell includes a preliminary consideration of philosophical assumptions, a review of the literature, an assessment of the use of theory in research approaches, and refl ections about the importance of writing and ethics in scholarly inquiry. He also presents the key elements of the research process, giving specifi c attention to each approach. The Fourth Edition includes extensively revised mixed methods coverage, increased coverage of ethical issues in research, and an expanded emphasis on worldview perspectives.

## Book Information

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## Customer Reviews

John W. Creswell, PhD is an Professor of Family Medicine and Co-Director, Michigan Mixed Methods Research and Scholarship Program at the University of Michigan.Ã Â He has authored numerous articles and 27 books on mixed methods research, qualitative research and research design. While at the University of Nebraska-Lincoln, he held the Clifton Endowed Professor Chair, served as director of a mixed methods research office, founded the SAGE journal, the Journal of Mixed Methods Research, and was an Adjunct Professor of Family Medicine at the University of Michigan and a consultant to the Veterans Administration health services research center. He was a Senior Fulbright Scholar to South Africa in 2008 and to Thailand in 2012. In 2011 co-led a national working group on mixed methods practices at the National Institute of Health, served as a Visiting Professor at HarvardÃ¢â ¬â„¢s School of Public Health, and received an honorary doctorate from

the University of Pretoria, South Africa. Ã Â In 2014 he was the President of the Mixed Methods International Research Association.Ã Â In 2015 he joined the staff of Family Medicine at the University of Michigan.Ã Â

I have earlier editions of Creswell and find the book to be well written and easy to follow; he helps you to just "get it" and breaks the information down and makes it make sense....stats not my most liked but area but necessary and much needed part of the big picture.

This is a terrific instructional book written for students and experienced field researchers by JW Creswell. If you are a student with little to no understanding of choosing a research approach to investigate your topic, Creswell comes to your rescue. First, Creswell identifies the difference of each research approach: (1) quantitative research, (2) qualitative research, and (3) mixed methods research (a combination of the two). Next, Creswell discusses how these research approaches are used in the behavioral and social sciences. Last, he explains the systematic process to achieve a successful research proposal followed by a successful research study. In addition, Creswell's book is a terrific resource to field researchers who have experience in one research approach but not in the other two. Therefore, I highly recommend JW Creswell's Research Design for both inexperienced and experienced researchers!

This book is absolutely required to develop a clear understanding of the research process! This book is very clearly explained and written.

For a research design text, it was extrememly readable and clearly outlined the process for qualitative design, including comparing multiple qualitative, mixed, and quantitative methods. Highly recommend for those entering into the dissertation phase of their studies.

Creswell does a good job reducing worldviews (paradigms, ontologies...) to 4 options, and in connecting them to 3 general strategies (quantitative, qualitative, mixed).He does not make the point, but it becomes clear that "quantitative" and "qualitative" are misguided, misleading, equivocal adjectives - therefore harmful. Other scholars have pointed that out; Creswell makes it easy to understand how those traditional terms are unnecessary.Good read for beginners who want to build basic understanding of the philosophy behind science. Necessary reading for PhDs who might haven't heard about it (not uncommon).Other readers commented on serious factual errors and

poor style. In my opinion, this don't change the quality of a book written for understanding by those who still don't know. For some reason, this quality is somewhat rare.

In my opinion, this book is just a repeat of Creswell's book on Qualitative research. I'm not sure which one was published first, but the information is exactly the same. This book just covered a bit of quantitative research. This book was required for one of my doctoral courses, but I believe there are better books available.

I am currently a doctorate student and I want to convey the Creswell book does a good job of introducing and providing examples of research methods, research designs and the integral parts of Qual, Quan and Mixed Methods. However, if you are looking for Philosophic views in research, only 4 types are considered, therefore, the Gutek book may provide more support in this area. I recommend the Creswell book and the 6th edition of the APA Manuel if you are considering research at the graduate level.

Needed it for School and it worked. I probable should have bought the ebook since research method books update every month and I'll never use it again.

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